

E.N.D | Emily Manwaring

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SKILLSET

HTML5/CSS3/SASS
Bootstrap
Wordpress
Javascript
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
InVision
Mac/Windows

CERTIFICATES

General Digital Accessibility Basics

Siteimprove — August 2018

General Digital Analytics Basics

Siteimprove — August 2018

EDUCATION

BS in Digital Media, Cum Laude

Utah Valley University —
Orem, UT

- Graduated April 2011
- Received full-tuition Honors Scholarship 2007 – 2011
- Dean's List, College of Technology & Computing 2010 – 2011

WORK EXPERIENCE

Web Designer

Deseret First Credit Union — West Valley City, UT
April 2018 – Present

- Wrote HTML and CSS for a 100+ page website
- Initiated a corporate identity and brand style guide, integrating consistency across multiple mediums
- Collaborated with marketing, development teams, and internal departments

Web Designer

Your Design Guys — Saratoga Springs, UT
December 2014 – April 2018

- Identified and interpreted clients' desired brand personality through keywords, sample sites, and direct communication
- Established 300+ conversion-optimized sites, based on either existing or nonexistent branding
- Designed 20+ logos and associated branding materials, including business cards, fliers, tradeshow banners
- Communicated effectively among all team members: project managers, developers, other designers, clients, and company management

Designer & Customer Service Representative

CopyTec — Pleasant Grove, UT
August 2011 – June 2014

- Created custom branding kits, fliers, brochures, and product packaging
- Modified client's existing work daily to be print-ready through: color correction, photo editing, or other means
- Ensured quality and consistency throughout entire printing process, including pre-press check, printer calibration, cut & finish
- Provided same or 2-day delivery on most items, without compromising quality