



## SKILLS

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### Expertise:

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
HTML5/CSS3  
Mac & Windows OS

### Competence:

Adobe XD  
SASS  
Wordpress  
Bootstrap  
WooCommerce

### Budding:

Javascript  
jQuery  
Microsoft Office 2016  
Average typing speed: 65 wpm

## WORK EXPERIENCE

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### Web Designer

Your Design Guys — Saratoga Springs, UT  
December 2014 – Present

- Establish 500+ conversion-optimized sites, based on either current or non-existent branding
- Responsive design for 65% informational, 35% e-commerce websites
- Identify and interpret clients' desired brand personality through keywords, sample sites, and direct communication
- Designed 20+ logos & associated branding materials including business cards, fliers, tradeshow banners
- Effectively communicate among all team members: project managers, developers, other designers, clients, and company management

### Graphic Designer / Customer Service Representative

CopyTec — Pleasant Grove, UT  
August 2011 – June 2014

- Create custom branding kits, fliers, brochures, & product packaging
- Daily modify client's existing work to be print-ready through: color correction, photo editing & restoration, or other means
- Ensure quality and consistency throughout entire printing process, including pre-press check, printer calibration, cut & finish
- Provide same or 2-day delivery on most items, without compromising quality

## EDUCATION

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### Bachelor of Science in Digital Media, Cum Laude

Utah Valley University — Orem, UT

- Awarded April 2011, with 3.8 GPA
- Attended on full-tuition Honors Scholarship 2007 – 2011
- Dean's List, College of Technology & Computing 2010 – 2011